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This maiden issue is serving just as a tip of the iceberg for subsequent editions which will be published regularly and timely in January and July respectively.

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Scope: This journal is published by Akwa Ibom State University, Obio Akpa Campus, Nigeria, for the dissemination of information related to Management Sciences. Materials considered for publication include reports of original research, review articles, book review, news and notes, and inventions.

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- Akpan, J. A. (2000), "Effective Buyer- Seller Relationship," *ABU Journal of Marketing Management*, Vol. 1, No.1 (March), pp. 5-8.
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- Nkoyo, U. (2004), *introduction to marketing*, Ola press, Lokoja.

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